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FOR IMMEDIATE RELEASE

Gear Up for the 2020 New England International Auto Show

Boston, MA (January 7, 2020) – For five days only – from **Thursday, January 16th through Monday, January 20th** – the **2020 New England International Auto Show** will transform the Boston Convention & Exhibition Center into the region’s “largest new car showroom.”

Only at the New England International Auto Show can attendees compare models, designs, styles, options and pricing from over thirty car lines – from A to V (Acura to Volkswagen). The newest innovative technologies have been incorporated into every vehicle on the Show Floor, so sit behind the steering wheel, or just climb in, and enjoy the comfort and amenities of the most modern automobile interiors.

From luxury to rugged, 2020 models continue to become more electrifying, efficient, enhanced and economical.

Featured star cars expected to be exhibited are the Aston Martin DBX, Cadillac CT5, Chevrolet Corvette Stingray, Chevrolet Silverado 2500HD, 2021 Ford Mach-E, Genesis G90, GMC Sierra 2500, Hyundai Palisade, Lincoln Corsair, McLaren GT, Subaru Legacy, 2021 Toyota Mirai and the Volkswagen Atlas Cross Country.

There’s more to see and do at the New England International Auto Show than ever before:

- Test drive the hottest new offerings from Toyota and Volkswagen at the Show’s **Ride & Drive** event.
- Experience an adrenaline rush at **Super Car Speedway**, a collection of exotic vehicles valued at over \$5M including Aston Martin, Bentley, Lamborghini, McLaren and more.
- Cruise over to the ScrubaDub **Muscle Car Showcase** and see restored classic muscle cars. Enter for a chance to win a year of unlimited car washes from the official car wash of the Auto Show.
- **Race Car Pit Stop** fuels your passion for automobiles, speed and competition! Climb into sports cars that have raced at every level, compliments of the New England Region of the Sports Car Club of America (SCCA).
- Join the action and become a winner in our all-new **Racing Lounge!** Play on the iHeart Race to the Finish Remote Control Race Car Track, where every race winner receives a prize and one Grand Prize winner will receive a fly away to the Charlotte Motor Speedway. Xbox fans can win prizes while playing the latest racing games, compliments of WEEI and Entercom.
- Meet Bruins legend **Rick Middleton** on Saturday from 12:00 p.m.-1:00 p.m. at the Boston Garage booth!
- For a \$1 charitable donation, attendees can **Tattoo A Car** – write your name or an inspirational message on a vehicle wrapped on-site by Wrap Solutions, Boston’s wrap experts, while helping support Heading Home, Patriots RB Sony Michel’s charity of choice.
- A collection of flawless Hot Rod replicas from **Factory Five**, the world’s largest manufacturer of “built-it-yourself” component cars, including their 25th Anniversary Mk4 Roadster.
- Time for paws as **Subaru Loves Pets**. “Share the Love” at the Subaru display – play with a few furry friends, make a personalized pet tag or chew toy and help support a Boston area pet rescue shelter.
- Enjoy a friendly, no-pressure environment as Product Specialists are on-hand to answer vehicle questions and provide a personalized experience beyond the typical car showroom.

Skip box office lines by purchasing tickets in advance at www.BostonAutoShow.com.

Admission is \$17 for Adults, \$7 for Children (6-12) and FREE for Children under 6.

Show hours are Thursday from 5 p.m.-10 p.m.; Friday from 12 p.m.-10 p.m.; Saturday from 10 a.m.-9 p.m.; Sunday from 10 a.m.-7 p.m.; and Monday from 10 a.m.-6 p.m. Box Office closes one (1) hour prior to the end of the Show each day.

The 2019 New England International Auto Show is presented by boston.com/cars, sponsored by WCVB-TV and supported by Boston Garage, CITGO, GEICO and ScrubaDub.

The New England International Auto Show is the region's largest new vehicle exhibition, as well as one of the nation's oldest and longest-running automotive industry shows. The event is presented by the Massachusetts State Automobile Dealers Association and produced by Paragon Group.

For more information and e-tickets visit BostonAutoShow.com or call 800-251-1563.

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